



## **S.H. FRIENDLY DIES SUDDENLY TODAY AT HIS HOME IN EUGENE**

Eugene, Oregon Aug. 13, 1915

Sampson H. Friendly, one of the best known citizens of the state, pioneer merchant of Eugene, regent of the University of Oregon for over 20 years, former state senator, and former councilman and mayor of Eugene, died suddenly at his home at the corner of Eleventh Avenue East and High Street this morning at 4:50 o'clock.

Mr. Friendly was aged 73 years and lived in Eugene about 50 years. He came here as a penniless boy but at the time of his death he was rated as one of the wealthiest men in Eugene. He was first employed here as a Clerk in the general store of Goldsmith & Bandy and later became associated with his brother-in-law, Charles Lauer in 1868, in the general merchandising business. He has continued the business since that time, after Mr. Lauer retired from that firm 20 years ago. Of late years he has left the management of his large store here to his son-in-law, Dean Hayes. Mr. Friendly was appointed regent of the University of Oregon in 1883 and has served continuously on the board ever since, having been reappointed by each successive governor of the state. He was foremost in upbuilding the university, a city councilman for four years in the nineties, and was mayor for two terms. He was a member of the state senate in the mid-nineties.

All the honors that could be given by election to Mr. Friendly by the citizens of Eugene had been given, and he had often been mentioned for state office, although he had no political aspirations. His estate is estimated at \$1,000,000. Besides the Eugene department store, he owned real estate in Eugene and Portland, together with timber and farm land in Lane county and elsewhere in Oregon. Up to about a year ago he was vice president of the Blumauer-Frank Drug company. Funeral arrangements have not been completed.